

2026

China (Zhengzhou) International Window, Door & Whole-Home Expo

Official Post Show Report

6-9 March 2026

Central China International Convention and

Exhibition Centre

(Zhengzhou Airport Economy Zone)

Exhibition Overview

The 2026 China Zhengzhou Window, Door & Whole - home Expo was successfully held from March 6 to 9 at the Central China International Convention and Exhibition Centre (CCICEC), Zhengzhou Airport Economy Zone

As China's No.1 Opening Expo For The Furnishing Industry, the Expo centered on full-chain collaboration, and high-quality development, showcasing new materials, new processes, and new designs across the entire industry chain. It successfully established itself as high-quality platform that integrates new product launches, channel expansion, and business matching.

Organizers :

China Timber & Wood Products Distribution Association(CTWPDA)

Henan Window & Door Industry Association

Executive Organizers :

Henan ZHONG ZHAN DONG LI Exhibition Co., Ltd.

Henan ZHONG LI Exhibition & Display Co., Ltd.

Henan HE LI CHUANG ZHAN Exhibition Service Group Co., Ltd.

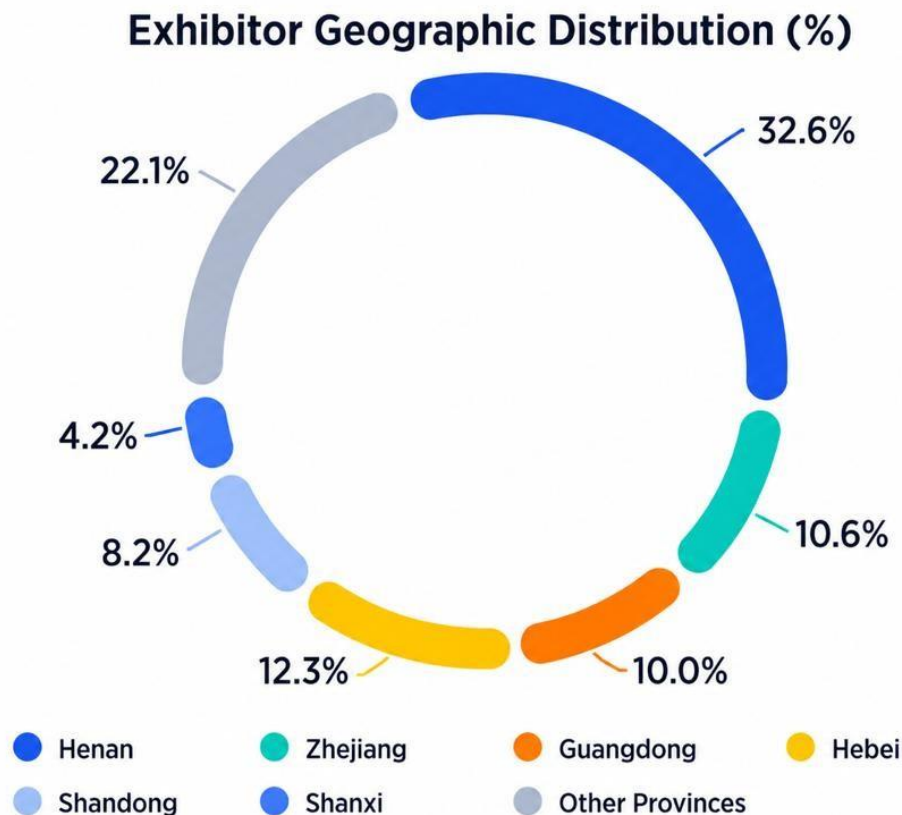
Overall Statistics

- **Exhibition Space: 200,000 m²**
- **Exhibitors: 3,000+**
- **New Product Launches: 150,000+**
- **Professional Visitor Attendance: 300,000+**
- **Concurrent Events: 10+**
- **Business Outcomes: RMB 1.6 billion**



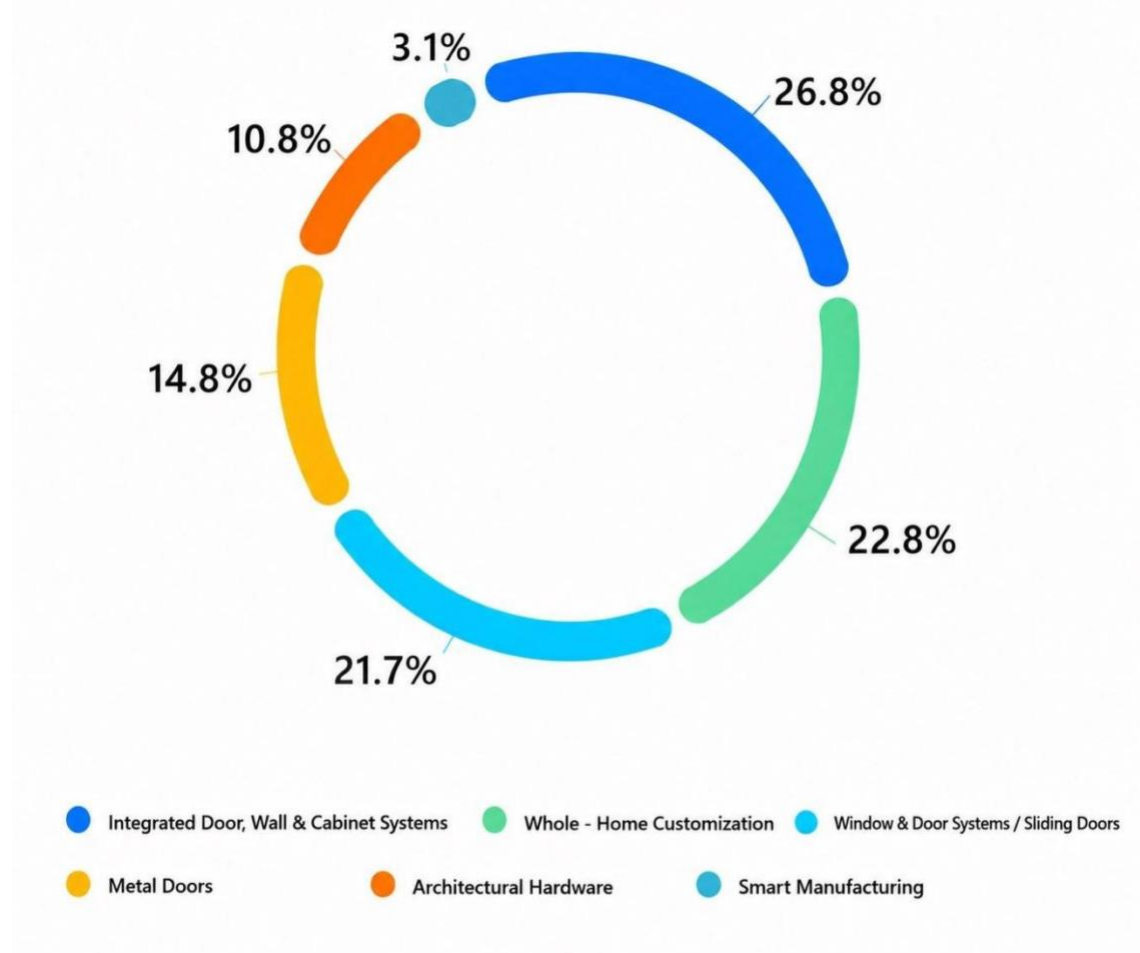
Exhibitor Geographic Distribution

Exhibitors were drawn from across China, demonstrating the Expo's strong nationwide reach. While Henan-based exhibitors accounted for 32.6% of total participation, 67.4% came from other provinces. Hebei (12.3%), Zhejiang (10.6%), Guangdong (10.0%), Shandong (8.2%), Shanxi (4.2%), and other regions (22.1%) represented the largest sources of non-local exhibitors, reinforcing Zhengzhou's strategic position as a major trade and sourcing hub for the home furnishing industry in Central China.



Exhibition Themes

The expo covered core industry sectors including Integrated Door, Wall & Cabinet Systems , Window & Door Systems & Sliding Doors, Metal Doors, Whole-Home Customization, Architectural Hardware & Fittings and Smart Manufacturing. Among these, Integrated Door, Wall & Cabinet Systems, Window & Door Systems, Whole-Home customization, and Metal Doors emerged as the four primary growth drivers for the industry.



Representative Exhibitors

Integrated Door, Wall & Cabinet Systems: Jinbolai, Jinshi Bainian, North America Wutong, Yihe, Shanchuan, Huashengxi, and others.

Metal Doors: Great Wall Anlilai, Chayashan, Jinshuangcheng, Zhucheng, Zhiyang, ONOVA, and others.

Whole-Home Customization: Minghao, Boyi, Linrun Door Industry, M55, TREEZO, MOGANSHAN, Scisky, and others.

Window & Door Systems: Banbo, Fengmao Heli, OPK, Shengbaolai, MEDUN, LPSK, and others.

Smart Manufacturing: AOKE, Beijin, Haode, Huahua, Nanxing Machinery, KDT Machinery, EXCITECH, and others.



(Partial List)

Business Outcomes

The exhibition generated strong business activity on-site, with intended cooperation reaching **RMB 1.6 billion**. Exhibitors responded positively to the overall results of the show, and **86.42%** confirmed their intention to return for the **2027 edition**.

Exhibitor Intent to Participate in 2027

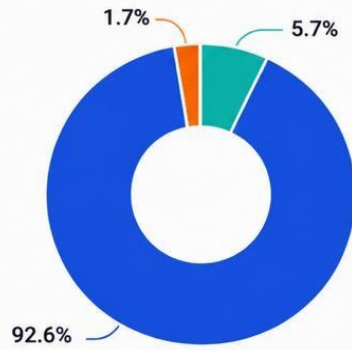
Exhibitor survey results on participation in the 2027 edition



According to the post-show exhibitor survey, **86.42%** of exhibitors indicated their **intention to return** for the 2027 edition, reflecting strong confidence in the exhibition's business value and overall performance.

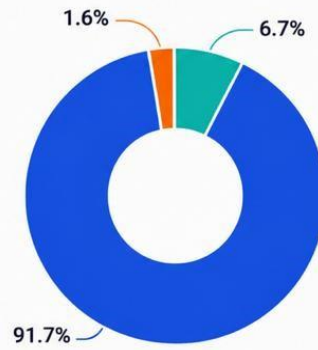
The following results are based on the post-show exhibitor satisfaction survey, evaluating exhibitors' feedback on four key aspects of the exhibition: Exhibitor Recruitment, Brand Promotion, On-site Transactions, and Visitor Management.

Exhibitor Recruitment



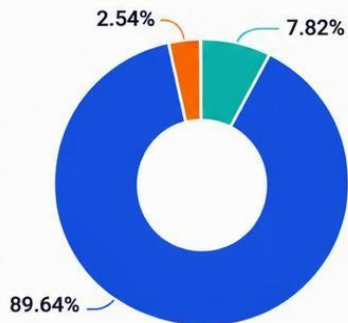
Exceeded Expectations Met Expectations Below Expectations

Brand Promotion



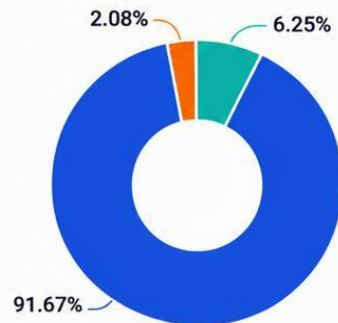
Exceeded Expectations Met Expectations Below Expectations

On-site Transactions



Exceeded Expectations Met Expectations Below Expectations

Visitor Management



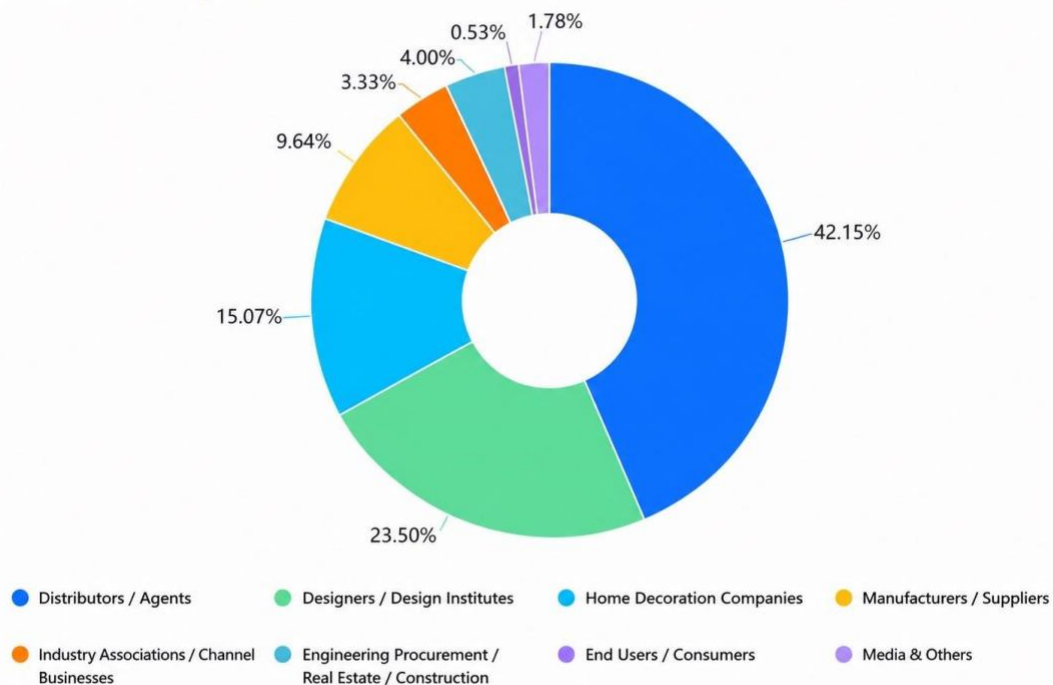
Exceeded Expectations Met Expectations Below Expectations

Visitor Profile

- Visitor Composition

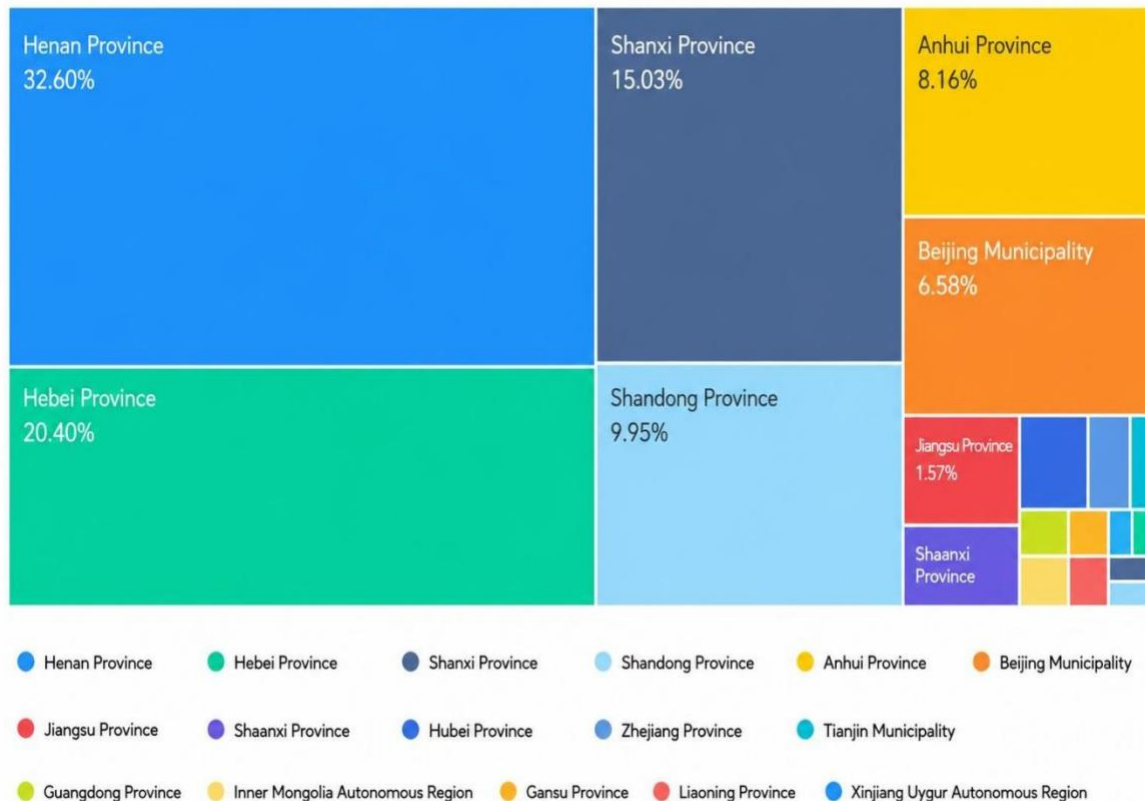
The visitor profile was dominated by **distributors, interior designers, and Interior Decoration Companies**, reflecting a highly qualified professional audience with strong business matching and conversion potential.

Visitor Composition



● Regional Distribution

Henan, Hebei, Shanxi, Shandong and Anhui served as the core source markets, with visitor reach extending to Beijing, Jiangsu, Zhejiang, Shaanxi, Hubei, as well as Northeast and Northwest China.



● Key Areas of interest

Integrated Door, Wall & Cabinet Systems, Window & Door Systems, and Whole-Home Customization remained the strongest areas of market demand, while Metal Doors, Smart Home Solutions and Eco-friendly Panels continued to gain significant market attention



Concurrent Industry Forums

More than 10 concurrent industry forums and award ceremonies were held during the exhibition, bringing together industry experts, business leaders, and renowned designers to share insights on market trends, channel transformation, design innovation, and other key topics. The forums provided valuable industry perspectives while creating opportunities for professional exchange and collaboration across the home furnishing industry.



Media Coverage

The exhibition delivered extensive media exposure through an integrated communications strategy, reaching millions of audiences across multiple media channels.

Leading national media outlets, including **Henan TV** and **Xinhua News Agency**, provided comprehensive coverage of the event, while industry media such as **Door Industry Information** delivered in-depth reporting throughout the exhibition. Digital platforms including **Douyin** and **Xiaohongshu (REDNOTE)** collaborated with industry influencers to livestream the event, generating **over 10 million views**. In addition, extensive outdoor advertising across **high-speed rail stations, metro networks, and major commercial districts** further enhanced the exhibition's visibility and market reach.

开年巅峰盛会，全链赋能新局！2026郑州门窗定制家居展盛大开幕

大豫精彩生活 | 2026-03-08

春潮启新程，盛会展华章！3月6日，中国家居行业开年第一展——2026中国郑州门窗业暨整屋定制家居及家具产业博览会，在中原国际会展中心（航空港区）盛大启幕。本届展会为期四天，由中国木材与木制品流通协会、河南省门窗业协会、郑州市移门行业协会、河南工合全屋定制专业委员会主办，河南中展动力展览有限公司承办，以全新姿态锚定行业发展新航向，为2026年中国家居行业高质量发展奏响恢弘序章！



开年巅峰盛会，全链赋能新局！2026郑州门窗定制家居展盛大开幕！

大河家居 2026年3月6日 19:50 河南 4人
☆ 星标



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大河家居 2026年3月6日 19:50 河南 4人
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Looking Ahead to 2027

Building on the success of the 2026 edition, the 2027 China (Zhengzhou) International Window, Door & Whole-Home Expo will return from **February 23–26, 2027** at the **Central China International Convention and Exhibition Centre (CCICEC)**, Zhengzhou Airport Economy Zone.

The next edition will feature a larger exhibition scale, a stronger exhibitor line-up, more targeted professional buyers, and more concurrent industry forums and networking opportunities. Backed by higher service standards and enhanced business opportunities, the Expo will continue to strengthen its position as one of China's leading opening trade events for the home furnishing industry.

We look forward to welcoming you to Zhengzhou from February 23–26, 2027 to reconnect with industry leaders, discover new opportunities, and shape the future of the home furnishing industry together

2027 CHINA-ZHENGZHOU INTERNATIONAL WINDOW, DOOR& WHOLE-HOME EXPO

- INTEGRATED DOOR, WALL & CABINET SYSTEMS
- WINDOW & DOOR SYSTEMS / SLIDING DOORS
- METAL DOORS
- WHOLE-HOME CUSTOMIZATION
- BATHROOM FIXTURES & SANITARY WARE
- KITCHEN APPLIANCES
- HOME DÉCOR & FURNISHINGS
- SMART HOME SOLUTIONS
- UPHOLSTERED FURNITURE
- RESIDENTIAL FURNITURE
- SMART MANUFACTURING

CHINA'S NO. 1

OPENING EXPO FOR THE FURNISHING INDUSTRY

 FEBRUARY 23-26, 2027

 CENTRAL CHINA INTERNATIONAL CONVENTION AND
EXHIBITION CENTRE (CCICEC) ZHENGZHOU
AIRPORT ECONOMY ZONE



260,000 m²
Exhibition Area

4,000+
Leading Brands

200,000+
New Product Debuts

400,000+
Professional Trade Visitors